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62.79

Return Postage Guaranteed

McMahon Co.

Feeds. Garden & Field Seeds Phone 921

Rapid City, South Dakota

SEC. 562, P. L. & R. **POSTAGE** PAID

Rapid City, S. D. PERMIT NO. 5

LIBRAR RECEIVED

AUG 1 7 1942



PURINA • CHOWS and FEEDS



Purina Chows are outstanding Purlna Chows are outstanding feeds regardless of where they are sold, because they have quality, and when fed property. produce results at less cost, We do not ask you to set up an expensive experiment plot on your farm to do the experimenting which is costly to you but cheen for the feed manufacturer. With Purlna all we ask is that you leed it right and the results will be amazing.

Ask for our free poultry hook on how to raise chicks right.

POULTRY FEEDS

	25'8	50's	100's
Chick Startena	\$1,25	2.40	4.65
Broiler Chow	1.10	2.15	4.15
Chick Growena	1.15	2.20	4.20
Ch'k Grow Chow	1.25	2.40	4.65
Fatena	90	1.70	3.25
Layena	1.00	1.95	3,85
Lay Crow	. 1.00	1.95	3.95
Breeder Lay Cho	w1.15	2.25	4.40
Family Flock		1.95	3.75
Turkey Startena	1.30	2.85	5.00
Turkey Growena		2.10	4.00
Turkey Breeder	1.20	2.35	4,60
Trk'y Grow Chow	1.10	2.15	4.15

Dairy & Stock Feed

No more messing around cleaning buckets that cause scours, Calf Startena is a dry feed which is fed like grain and gives better results than old methods.

Blue Steer Checkers

Omo	v	Las	10	r	84	e))		•	٠	•	٠	٠	٠	٠	٠	٠		3.4
Calf	Si	arte	ns	ì					1		3	0		1	2	.5	5		5.00
Calf	CI	10 W	M	1	i				1		6	5		1	3	2	20	•	6.23
Dog	CI	low.	5	ì	h	١.		.5	5		1	١	30	0		1.		0	8,9
Fox	C	how		٠															6.53
Rabb)it	Cho	w										,						3.6
Goat	- 0	how	٠.																3.9

Ask for Ton Prices on Cattle Cubes, Soy Bean Cubes and Cotton Cake

Oyster Shells & Grit

		lb.	25's	50's	Sk.
Oyster	Shells	.02	.35	.65	1.00
Calcite	Lime	.02			.95
luartz,					.90
Calcium	Fine				., .60

Hav

									1	u	ш			•	A. I.	
Prairie	Hay	7								1	4	.(0		.75	i
Alfalfa	Ha	y							1	ŀ	1,	0	Ю		180	
Straw,	per	b	R	le	•						·				.45	

Posts

8½ ft. pos	í s							821.0
ft, posts								
TAT					1		~	

Wood and Coal

Owl King Lump . \$11.50 Chunk Wood (35 cwt.) or 6.00 Stoker Coal . \$25 Prices for wood and coal are f.o.b. our yards; add .75 per ton for delivery in city.

Registered Brands

Our registered Brands poultry



and dairy rations are giving a good account of themselves in increasing egg and milk production. A trial order will convince you that once tried means a satisfied custo-

Look for "Registered Brands" Trademark—Your Guarantee of

Registered Brands Feeds

	23			100's
Laying Mash Chick Scratch	18%	.90	1.60	8.10
Chick Scratch		.70	1.20	2.25
Dairy Ration	18%			2.00
Hea Scratch		.60	1.00	1.80

Sanitation Products



Chek-R-Tabs25 .50 1.00

Chek-R-Tabs are Purina

Purina Chek-R-Tabs are the only drinking water tablets that do all three jobs:

J. Water disinfectant,

E. Fungielde,

3. Bowel astringent

A dilution of one Purina Chek-R-Tab to a quart of poultry drinking water will kill the germs causing Pullorum Diseases, Typhoid, Para-Typhoid, Cholera and Infectious colds (Coryap) within an exposure period of five minutes.

If you are having trouble with sickness among your postery, we would suggest trying CHEK-R-TABS. They work like magic.

'	Purina Chlorena, 3 lb, can . 1.00
	Purina Chlorena 1 lb. can 50
	Purina Cre-So-Fee, pt60
1	Purina Cre-So-Fee, qt 1.05
	Purina Cre-So-Fee, gal 2.75
5	Purina Kol-Tar-Kil, qt70
)	Purina Waterer 1.25
5	Chowder Hopper 1.50
	Chek-R-Ton, lb35 3 for 1.00
	Roost Paint 1/2 pt 1.05
	Chlorena Duster35 & .50
	Carbolineum gal 1.75

Insecticides

Purina F			
Purina Fl			
Purina FI:	y Spray	(hse) a	ral, 2.00
Purina Fl	y Spray	5 gal.	4.75
Puripa El	v Sprav	en.	1.25
Apex Ant Purina Li	Killer		25
Purina Li	ce Powd	er	,30
insect Po	wder		
Sprayer, 1	ge		1.25
Sprayer, S	mall		30

Smoke Salt



For those who put up their
own meat—the kind that makes
your mouth water to even think
about-we have a complete line
of smoked salt. Free books con-
taining the latest recipes will
be supplied at your request.
Old Hickory, 10 lb. can95
Morten's 10 lb. can85
Morton's 21/8 lb. can25
Tender Quick, 21% lb. can47
Morton's Sausage Seasoning
8 oz. can
Meat Pump Gun 1.50
Tenderquick, 10 lbs 1.75

Swift's Mineral Supplement

A high-class mineral supplement fairly priced, as we do not believe in profiteering just be-cause there is a war. Stockmen that feed our min-eral report excellent results.

YOU GET QUALITY AND PRICE

when you buy McMahon's "RE-GISTERED BRANDS" feeds and feeds and seeds.

Grain and Feed

(Ask for ton prices) Less than 50 lb, lots add 20c	ner
cwt.	per
No. 2 Yellow Corn	1.60
Fine Ground Corn	1.70
Cracked Corn	$\frac{1.70}{1.60}$
Wheat	1.90
Cracked Wheat	2.00
Barley	1.45
(hop Feed (Oats & Corn)	1.60
Chop Feed (Oats, Corn	
Barley)	1.50
Milo	1.40
Feed Millet	1.40
Peed Cane	1.25
Mill Food	

mill reed

	3	3.4	G	S	1	INC	LUD	ED	
til.	Mid	ti.	li	2	8	or	Shot	ris	2.00
Fran	de	54	he	ort	×	Mi	xed		1.95
71. 13 H	٠.			٠,					1.95

Concentrates and Miscellaneous

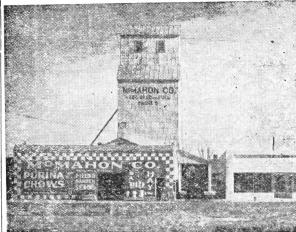
We will be glad to give you, without cost, formulas to mix concentrates with your own grains to give better results, and we will grind and mix same for you for a small cost.

32 per cent Chowder 5.30

and from court constitutes titlett	0.00
4 per cent Cow Chow	4.10
Hog Chow Supplement	4.75
Sow & Pig Supplement	4.85
Cottonseed Meal	2.95
Linseed Meal	3.00
Soy Bean Pellets	
Soy Bean Meal	2.95
Cod Liver Oil, per lb	
Buttermilk, Dried	11.00
Swifts Mineral Feed	
'onkage, sacks included	3.75
Meat Scraps	4.90
Alfalfa Leaf Meal	2.99
Alfalfa Meal Feeding	1.10
Gr. Limestone per lb02 .	69
Bone Meal (Steamed)	4.09
Sulphur Flour	4.50

Stock Salt

Water	9	soi	te	11	e	r													8	1.05
Royal	C	ry	st	al		H	ł	n	y		d	Ŀ		S	t	0	c	k		1.04
Crushe	d	R	00	k																.85
Lump	R	oel	Ε.	t	0	n		8	1	5		50)	,						.90
Minera	11	Bl	02	κ,																1.90
Iodizei	1	Ble	X											i	i	ĺ	i	ľ		.87
White	B	102	ĸ											·		ì	Ċ	Ĵ	Ċ	.55
Sulphu	r	B	lo	X		ì										,	ì	ì	ì	.67
Bloat																				





McMAHON COMPANY'S "Registered Brands" ANNUAL PRICE LIST

Garden seeds are all quoted postage paid, and shipments will be made the same day your order is received. We allow postage off on all seeds taken from store.

All our garden seeds are selected and grown under climatic conditions suited to this climate and will give excellent results under average conditions if planted GARDEN

SEEDS



76/1/W 1/2 4/1/2 AKT & MY 5/8 7 3 0 07 3/4 WW & 184 0 07 3/4 00 6/4 5/2 NO 07 3/4 WW & 184 0 07 3/4 00 6/4 5/2 NO 07 3/4 00 6/4 5/4 00 6/4 5/2 NO 07 3/4 00 6/4 00

ALFALFA SEED

FIELD

SEEDS

For the past forty-five years it has been our policy to supply our customers with high-quality seeds and feeds at lowest possible prices.

Registered Brands seeds are absolutely fresh and can be depended upon to be of a high percentage of purity and germination, which aids you in buying seed that will be accepted on the Government Program,



		1/4		
		11). Th	. 11
Impr'ved Golder	way	10	25	1.1
Pencil Pod Blk	Wax	.10	.25	1.1
Plentiful		.10	.25	1.1
Burpee's St'less	Pod	.10	.25	1.1
Kentucky Wone	der	.10	.25	1.1
Henderson Bu'l	Lim	a.10	.25	1.1
Navy Beans		.05	.10	,A
Chile Beans		.05	.10	.4





		,
	Pkg.	1/4 lb. lb
Crosby's Egypti:	n .10	.50 1.73
Detroit Dark R	ed .10	.50 1.73
Swiss Chard Silv	er .10	.50 1.75
Gld'n Tankard St	k10	.25 .90

Brussels Sprouts

Dwarf Improved .10 .70 2.50

Cucumbers



	Pkg.	1/4 lb.	11b.	*
Everbearing Unleago Pickling Imp. Long Green Early Wht. Spine Early Fortune Straight 8	.10 .10 .10	.35 .35 .50 .35 .35	1.25 1.25 1.80 1.25 1.25 1.80	Pkg. 3 So'pt. Rd. Glb
			**20	1

Lettuce

HI-m 1/1b 111

				PAG.	74 119.	110,
Bl	S'ded	Sim	pson	.10	.25	.70
Pri	zehend			10	.30	.90
Im	perial	847		.10	.50	1.60

Cabbage



		-		
			Pkg.	1/4 l h
Golden	Acre		 .10	.94
Copenh	agen	Mkt.	 .10	.9
Ferry's	Holls	and'r	 .10	.94
Lurly F	lat I			.94



	7	
Chantenay	Pkg.	
Chantenay Rd. Core .		
Danvers Half Lg	.10	1.00
Ox Heart	.10	1,00

					F	1	е	1	•	t)	S			
Dili			,										,	.10	,30

Muskmelon

		Pkg.	1/4 lb.	Hb.
i	Honey Dew	10	.35	1,20
ı	Honey Rock	10	.35	1,20
	Rky F'd (gr m't Milwankee Mki		.35	1.20
ļ	Hales Best	10	.35	1,20
ı			-	



* *-	
So'pt Rd. Glb	1,30
So'pt. wn. Gib	Out
Yellow Globe	Out
Phil S. Skin	Out
Rvr. Swt. Spanh	Out

Nasturtium and Sweet Peas

	SWEEL LEG	G
	P	kg. 1/4 lb.
, I	Dwarf Mixed	10 ,50
ш		10 .50
1	Cl Cleam Hybrid	10 .50
)		10 .50

Parenine

	Lui	mp.	,	
Hollow	Crown		Pkg.	1/4 lb ,40
	Par	sley		

Moss	Curl						Pkg.	1/4 11
	Per	1)	(2	r	3	

- 1				
- 1			Pkg.	0:
	Oakview	Wonder	.10	,3

	,	4lb.	11b.	51
	American Wonder	.15	.25	1.0
ı	Little Marvel	.15	.25	1.6
١.	Everbearing	.15	.25	1.0
١.	Laxtonian	.15	19.00	1.0
1	Alaska			
٦.	Dwarf Telephone			1.0
	Dwarf Grey Sugar .			

Pumpkin

					Pkg.	1/410.	11h
Conn.	Fle	la .			.10	.25	.90
Japan						2.5	,90



Radish

-			
	Pkg.	14 Ib.	11b.
C'ly carl't Globe.	.10	.30	.95
French Breakfast	.10	.30	.95
Crimson Giant .	.10	.30	.95
White Iciele	.10	.30	.95
Wh Tip Sc Turnip	.10	.30	,95

Rutabaga

				Pkg.	1/4 !b.	116.
Imp	$\mathbf{A}\mathbf{m}$	Pur	Top	,10	.30	.90

Salsify

Pkg. 1/4lb. 1lb Sandwich Island .10 .40 1.25

Sauash

	Pkg.	1/11b.	115.
Warty Hubbard .	.10	.35	1.10
Table Queen	,10	.30	1.00
Yl Sum Crkneck	.10	.30	1.00

Spinach Bioomsdale New Zealand

Sweet Corn



					1b. :	ii b:
					1b	. 1
		Hummer,				
		Bantam.				
		Sun hine,				
		Hybrid				
	Gd. Hu	m Hybrid	60	day	.25	1.1
1	Golden	Cross Hy	hri	1	137	1 1

Tomatoes



	Pkg.	2/3 I D.
Ground Cherry	10	1.10
Earliana	.10	1.00
John Baer	.10	1.00
Bonny Best	.10	1.00
Stone	.10	1.00
Pritchard	10	1.00
Tr		
I urnii	0	

		4			
			Pkg.	1/4 lb.	11
P Whi	te Gle	obe	.10	.20	
White	Rigg		.10	.2.5	
Ex E	wht	Milan	.10	.25	

Watermelon

	P	kg	1/4 lb.	lb.	51b.
	Dixie Queen	10	.2.5	.75	3.75
ı	Coles Early	10	.20	.60	2,25
	Kleckley's Swt	10	.20	.60	2.25
1	Tom Watson	10	,20	.60	2.25
ı	Stone Mtn	10	.20	.60	2,25
ı	Fordhook Early .	10	.20	.60	2.25
1	Golden Honey	10	.20	.65	2.50
ı	Early Kansas	10	.20	.65	2.50
ı	King & Queen	10	.20	.65	2.50
1	R'd Light Green .	10	20	.65	2.50

Black Hills Alfalfa Seed

and are offering

99 PER CENT PURE SEED 76 PER CENT GERMINATION

Noxious Weed Free at

\$15.00 per cwt.

while it lasts. Place orders promptly



₹	100	lb.					84.0	(
	50	16.					2.5	0
	25	1ъ,					1.5	(
GORO	10	1b.					.8	
GORO	5	lb,					.4	Ō
. Fin	1	lb.	,				.1	(
	Vig	oro	T	a	h	le	ts .1	(

10-20-0	Fertilizer			 Cw 4.0
Vigoro	Spreader.			7.4
Vigoro	Spreader,	14	In.	 3.2

For Growing Healthier Plants

McMAHON COMPANY

RAPID CITY, S. DAK.

STURGIS, S. DAK. GARDEN AND FIELD SEEDS. FEEDS

Discinimer: The McMahon Co. Gives No Warranty, Express or Implied as to Description, Quality, Productiveness or any other matter, of any seed it sells, and will not be responsible for the crop

We are overstocked on Alfalfa Seed for this time a year,

Vigoro

Feed everything you grow



100	lb.		,			84.00
50	1b.					2.50
25	lb,					1.50
10	1b.					.85
5	lb.					.45
1	lb.					.10
Vie	oro	'n	a	h	1e	ts .10



Lawn Grass and Clover

We have just installed new seed-cleaning equip-

ment which enables us to put out a superior prod-uct second to none, Eli-

minate waste and cut seeding costs by planting seeds with high purity and germination. Besides your yields will be larger than those of your neigh-

bor who plants just any old seed. All of our alfalfa seed All of our alfalfa seed was produced in the Black Hills districts or Montana, Wyoming and Dakota, All lots of alfalfa handled by us are verified as to ori-gin by the U. S. Depart-ment of Agriculture.

All bags are sealed with tags showing complete analysis as to nurity, germination and the seed is guaranteed free from nov-lous weeds.

TOP BRAND represents the highest quality ob-tainable, 99.25 Purity, WESTERN BRAND is

high quality, carefully selected and is good val-ue for the money, 99 per cent Purity.

BUFFALO BRAND is the lowest in price consis-tent with desirable re-sults, 98 per cent Purity

or hetter.
REGISTERED seed is
grown and handled ac-

cording to the rules of the S. D. Crop Improve-

1		1b.	51b.	1011
	Blue Grass	30	.25	
•	Rye Grass	,20	.15	
	Redtop Grass .	25	.21	
	Bent Grass			1.
	Top Lawn Mix			
	Buffalo Mix			
	Wht. Dut. Clv'	r .90	.88	

Flax Seed

Wilt Resis't B. H. Flax,



ment Association who guarantee its genuineness, GRIMM AND COSSACK alfalfa other than Registered Blue Tag or Red Tag seed, in most cases are produced from fields are produced from fields frace their origin to fields registered at this fime or to fields of the original planting. Affidavits of genulmensy us to issue certificates us to issue certificates guaranteeing true va-

BLACK HILLS ALFALFA

Cossack

Registered Blue Tag	Cwt.
Top Brand	36,00
Western Brand	
Western Brand	32.00
Off Grade	. Out

Grimm

Registered			Out
Top Brand			Out
Western I	grand		33,00
Buffalo Br	and .		Out
Mont.,	Wyo	o., I	Dak.

		No	١.	Į.	1	2		
Top	Bra	nd						32.00
Wes	tern alo	Br				:	:	$\frac{30.00}{26.75}$

BUY THE BEST

Insist on seeds put up in REG-ISTERED BRANDS" bags, with seed analysis tags attached. It is your guarantee of quality.

Clover

			пь.	100lb
White	Blossom	(Top)	13	10.00
Yellow	Blossom	(Top)	13	10.00
Alsike	Clover .		32	29.00
Red Cl	over			25.00
Timoth	y-Alsike	(80-20)	.15	13.50

Field Crop Seed

Ton Pric	61			-						_					-
											ĸ	١,		10	Car
hatcher Whe	n	ŧ			D	e	r		ħ	1	ı.				0
urum Wheat		11	16	. 3	٠.		1.	11							
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eres Wheat				I) (91	r		b	u					1.
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runker Oats															11.
opher Oais															1.
ictory Oats													٦	•	î.
rebi Barley					٠	•	•	٠	•	•	•	•	٠	٠	1.
elvet Barley	•	٠	•	•	•	٠	٠	*	٠			•	٠	٠	
porto. Dowl.		*	٠			*	*	*							1.
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peltz										٠					2.
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	Size																			Price
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5	lb.	tin					ě					·						í	ì	3.25

SEED CORN

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. H.	e.	How	D	e m	ď						1.50
. H.	w	hite	D	en	ŧ.						1.50
alcone	K.	Den	t								1.50
Hillion	14.	Fin	ŧ								1.50
ru Ko	sŧ	Hyl	ri	ı							4.56
quaw											1.56
eKalb		Hybr	id			ũ	 				8.50
cardle 4		0- W		_			~	- 2		٠.	

FORAGE SEEDS

This year we are again reco-mmending that every farmer plant a few acres of Sooner Milo panta lew acres of Sooner Milo a grain almost equal to corn in feeding value. It matures early, is more drought resistant than corn, and has proven satisfac-tory as a feed for all kinds of livestock and poultry.

Less	than	t .
100	1b.	CVV
ow Acid Cane	.05	2.0
ow Acid Cane, Blue 7	0.05	4.3
lack Amber Cane	.02	1.3
range Cane	.02	1.5
lixed Amber Cane	.02	1.5
olby Milo	.02	1.5
arly Kalo	.02	1.
ooner Milo	.02	1.3
affir Sweet Stalked	.02	1.
arly Fortune Millet	.02	1.
coco or Hog Millet.	.02	1.
erman Millet	.03	2.
iberian Millet	.03	2.
un Flower	.20	12.0
warf Essex Rape	.25	23.
Vhite Wonder Millet	.02	2.
nrut Millet	Oth	69.1

Field Grasses

	lb.	Cwt.
othy	.10	8.25
an Grass (Texas).		
an Grass (So. Dak.)		
me Grass	.20	18.00
stern Wheat Grass.	.20	17.00
sted Wheat Grass .	.20	17.00
rway Crs'td Wh. Gr.	.25	17.00
ma Grass	.21	20.00

YOUR ATTENTION, PLEASE!

In these days of fast changing world events we ask that you place your orders promptly to avoid price changes, Practically all seeds will show advances as the season advances and new stocks are required to fill in.

The prices on this list change frequently, therefore prices quoted are subject to change without notice. Shipments will be made at price in effect the day order is received. Bags extra, 10c each for burlap or 40c for semmless. Prices are quoted F. O. B. Rapid City. except Garden Seeds which are prepaid and out-of-town orders will be delivered to the post office, truck or railroad depots free of charge. 2 per cent State Sales Tax should be added on all seed orders within the state. We will ask that when mailing orders you include enough to pay for tax and bags. If not, same will be deducted from your order, and shipments made accordingly.

We Meet Any Published Price, Quality Considered

If any merchandise listed in this catalog is advertised elsewhere at any lower price—we'll guarantee to meet that price—or beat it! Just tell us or

send in the name of the publication, page number, and date, if any. Remember always-"We will not Knowingly Be Undersold."

McMAHON'S BABY CHICKS

There is a difference between PURINA EMBRYO—FED chicks and just ordinary chicks. Better breeding plus Purina Embryo—Feeding equal the most profitable chicks you can buy. REMEMBER—it is an established fact that you cannot buy good breeding at a low price, and it costs you less to raise high quality chicks than it does to raise cheap chicks. We will be glad to furnish the names of flock owners who beught our chicks last year.

Place orders promptly for Purina Embryo-Fed chicks; some strains already are sold out

In advance,			
Purina		Purina	
Embryo		Embryo	
Fed	Reliable	Fed	Reliable
Chicks	Chicks	Chicks	Chicks
White Leghorns	8.50		CHICAGO
Barred Rocks		White Giants	10.00
White Rocks 9.75	9.00	L. Brahmas 10.75	
White Wyandottes 9.75		Blk. Aust'ralorp 13.00	
Buff Orpingtons 9.75	9,00	Heavy Assorted	8.00
R. I. Reds 9.75		HYBRIDS	
Buff Minoreas	9.00	Austra Whites 9.75	
New Hampshires 9.75		Rock-Legs 9.75	

Prices on poults and sexed chicks will be furnished upon request. TERMS: Cash with order or C. O. D. Shipped prepaid if cash accompanies order; if shipped C. O. D., send two cents per chicks with your order, balance due plus shipping charges which you are to pay C. O. D. Save shipping charges by sending eash with your order, Poults: cash with order; shipped f. o. b. hatchery, NOTICE; ON ORDERS FOR LESS THAN 100 DAY-OLD CHICKS, ADD ONE CENT PER CHICK, PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

